

Shaykh Khalid Yasin

# PURPOSE AND EMPOWERMENT TOUR 2022

BUSINESS DELEGATION TO NIGERIA

## Key Cities

Lagos | Abuja | Kano

## Sponsorship Brochure

A window to support a  
resource exchange  
programme with a great  
legacy.

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# A Letter from SKY

January 29, 2022

Dear Supporters,



On behalf of the Purpose of Life Foundation, I wish to thank you for your support over the years as we make our best effort to change society for the better using our religious principles as guidance.

In this year 2022, we are in the process of doing more as we have launched an initiative to visit Nigeria, the world's most populous Black Nation with our message of Purpose and Empowerment.

Ours is no longer just a message, but a well-planned resource exchange programme that will facilitate investments and trade which will in turn empower our brothers and sisters across the world.

Kindly view our sponsorship packages to subscribe as a supporter.

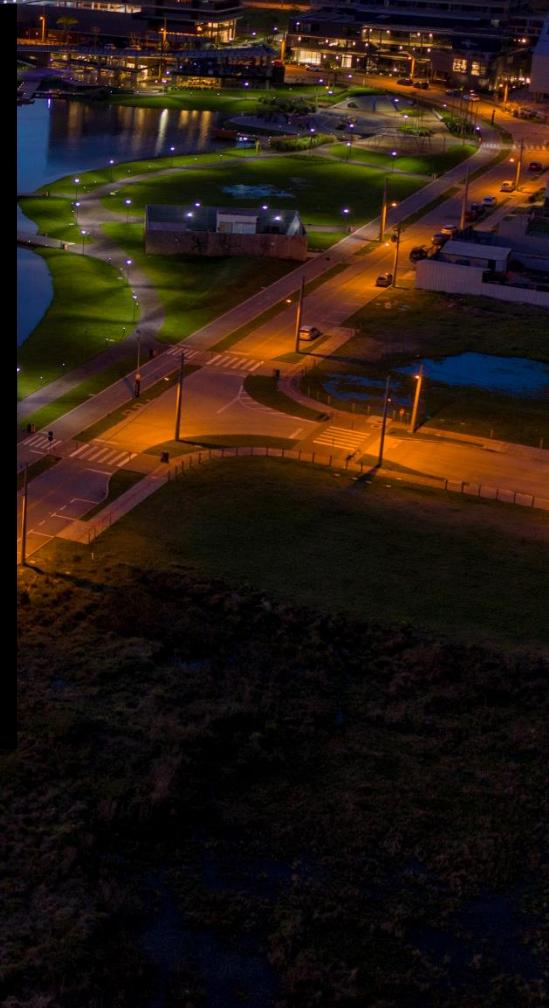
Sincerely,  
Shyakh Khalid Yasin

# Our Mission

## In Summary

Create a bridge between corporate resources and businesses in the United States of America and the massive human resources in Nigeria with a view of benefiting our brothers and sisters in both countries; quality affordable services for the former and better earning for the latter.

The tools for this will be Investments, Sales of Franchise and Freelancing Platforms, which are developed already and good to go.



**CONFERENCES | PRESENTATIONS | MEETINGS  
NETWORKING | BUSINESS DEALS**



## WHY NIGERIA?

- Population: 200 Million people, mostly young. Will become the 3<sup>rd</sup> most populated Nation in the world by 2050.
- Highly Valued: As an emerging market with citizens all across the world.
- Currency Advantage: For all sides; cheaper cost for Americans, better pay for Nigerians.
- Wealthy Investors: Nigeria also boast of very wealthy investors who are interested in investing in the United States.



## **SUMMARY OF PAST ACTIVITIES**

In the decades of our working for our communities, we have,

- Visited almost 100 countries
- Raised fund for Community Centres
- Supported critical social causes
- Written books and other publications
- Developed social empowerment and Personal development Solutions using Online learning.

## **Recurring Theme**

Social Empowerment  
in the 21<sup>st</sup> Century

## **Tours & Presentations**

Purpose and Empowerment Tour  
At Diyanet Centre, Maryland, USA.

September 11 Memorial Presentation  
at the World Trade Centre, New York City.

## **Present Publication**

Islam, America and the World.



Itinerary and Logistics

# Join the Historic visit

Empower Africa and  
Benefit America

[CLICK TO SKIP DETAILS  
AND SELECT OPTION](#)





# Itinerary

Lagos | Abuja | Kano

## LAGOS

March 1

Arrives Nigeria via  
Murtala Muhammad Airport

March 2-4

Meets with Corporate Bodies

March 5

Presents Lecture in Lagos

## ABUJA

March 7 - 9

Meets with Corporate Bodies

March 10

Pays a visit to Dr. Isa Pantami  
Minister of Comm. & Digital Eco.

March 11

Pays a visit to Alhaji Umar Mutallab

March 12

Delivers Abuja Lecture,  
Dinner with Alhaji Baba Kusa.

March 13

Dinner with Ned Nwoko

March 14

Pays a visit to President Buhari,  
Dinner with Rochas Okorocha

## KANO

March 16

Visits Emir & Governor of Kano State.

March 17 - Dinner with Alh. Aminu Dantata.

March 18 – Meets Mamuda Group

March 19 – Kano Lecture

March 20

Visit to Alh. Rabiu Abdulsamad,  
Dinner with Aliko Dangote.

March 22 – Visit to Governor of Kaduna State

March 23 – Visit to Governor of Jigawa State

March 24 – Leaves Kano for Lagos

March 25 – Leaves Lagos for the United States



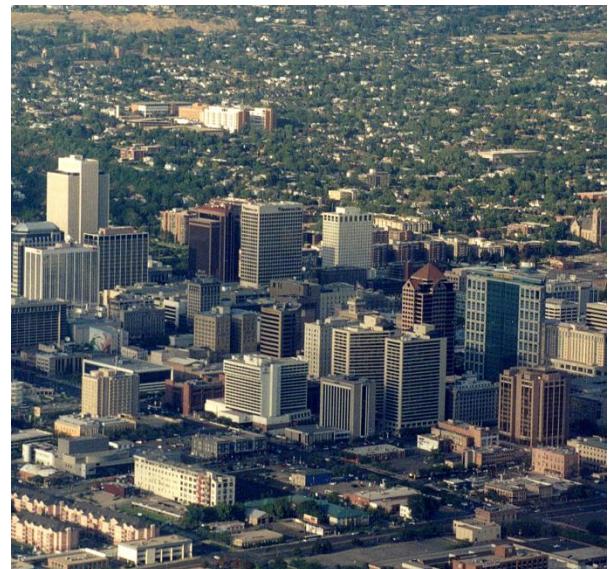
## LAGOS

- Commercial Capital
- 15 Million in population
- Is the 4<sup>th</sup> largest GDP in Africa even as a City.
- Holds 50% of the Non-Oil GDP of the whole country.



## ABUJA

- Capital City & Centre of Government.
- Home of foremost business people.
- Purpose-built, ideal for diplomats.



## KANO

- Religious Epicentre of Nigeria
- 9 Million in Population
- Strong sense of community
- Government mass initiatives
- 13.6 Billion Dollars in GDP

# ACCOMODATION

## CRITERIA

- \* Hotel Security Infrastructure
- \* Proximity to Areas of Engagements
  - \* Comfort and Luxury
  - \* Multifaceted use of Suite
- \* Normality of Foreign Delegates
  - \* Hotel Rating

## GENERAL SECURITY

1. Dept. of State Security
2. Nigerian Police
3. Private Guard

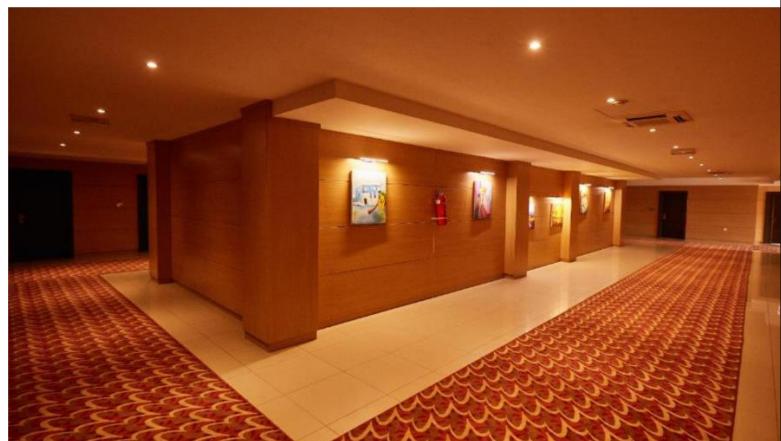
## LAGOS - Eko Hotel and Suite



## ABUJA – Transcorp Hilton



## KANO – Bristol Palace



# Summary of SPONSORSHIP PACKAGE

Benefits	Platinum	Gold
Inclusion of Business in Portfolio	✓	
Named as Sponsor	✓	✓
Logo on all Promotional Materials	✓	✓
Invitation to Presentations	✓	✓
Pitch at Presentations	✓	
Opportunity to Setup Private Pitch	✓	
Agency Representation on Request	✓	
Pre arrival logistics arrangement	✓	✓
Cost (Exc. VAT)	\$10,000	\$5,000

- All visiting sponsors who wish to will have their logistics, including accommodation, Feeding and general welfare, taken care of for them for a separate fee of \$3,500.
- Agency covers representation, marketing and technical assistance from the ground.
- Pay to Khalid Yasin | Acct #: 536289956 | Routing #: 054000030 | SWIFT CODE: PNCCUS33XXX
  - Or click on the buttons below.

[GET PLATINUM  
SPONSORSHIP](#)

[GET GOLD  
SPONSORSHIP](#)

**PURPOSE AND  
EMPOWERMENT  
TOUR 2022**



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C/O Purpose of Life Foundation  
United States of America**

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